

# PRESS RELEASE

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## For Immediate Release

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**June 26, 2018** – Rebecca Mapston, of Missoula, was crowned Mrs. Montana America 2018 during the annual Mrs. Montana America pageant held on June 3<sup>rd</sup>, 2018 at the Missoula Winery and Event Center. Rebecca will go on to compete in the Mrs. America Pageant to be held in Las Vegas, from August 18<sup>th</sup>-25<sup>th</sup> at the Westgate Resort.

As the titleholder of Mrs. Montana America, an Ambassador for “Montana’s Married Women” & the Victoria Siegel Foundation, Rebecca is dedicated to bringing awareness, and education to our communities regarding the growing epidemic of prescription drug use and abuse. In addition, Rebecca also spends time with her personal platform, “Heritage Matters,” which bridges the intergenerational gap between children and seniors by connecting youth to their heritage and roots. Her life’s passion is in the Western and Rodeo industry, where she is Owner of CB Promotions, a social media marketing platform that celebrates heritage and the western lifestyle.

Rebecca Mapston, Mrs. Montana America 2018, met her husband Gray while she was building up her radio show “She’s Gone Country w/the CB Cowgirls” in Las Vegas during the National Finals Rodeo. They both have deep rooted history in the rodeo world with Gray being a top notch saddle bronc rider and Rebecca coming from a rodeo stock contracting company. They now love to travel to Rodeos all over the west coast together.

The Mrs. Montana America Pageant provides married women an opportunity to celebrate their family, marriage, accomplishments, beauty and themselves. The wonderful thing about this pageant is that you don’t need pageant experience or previous titles to apply. Pageant hopefuls just need to have confidence, be healthy, and have the ability to communicate their views, passion and platform. The pageant is a valuable resource for the titleholder in this regard as it opens doors and opportunities during appearances and media coverage to highlight their charitable ventures on a much broader scale.

The Mrs. America pageant was the first and remains the foremost competition for the married woman in America. Now in its 42<sup>nd</sup> year it is considered to be the premiere pageant for married women. It has epitomized excellence, professionalism, and the celebration of family values, and is supported by an office and full time director in every state in America and the District of Columbia.

Applications are currently being accepted for contestants to compete in the 2019 state pageant, held the first week in June each year. For more information on how to enter Mrs. Montana America Pageant contact Cindy Archer at (406)207-7599 email: [marketingsolutions.cindy@hotmail.com](mailto:marketingsolutions.cindy@hotmail.com) - To book Mrs. Montana 2018 for your next event call (509)217-8016 email: [rebeccamapston@gmail.com](mailto:rebeccamapston@gmail.com). Be sure to visit us on Facebook and Instagram @MrsMontanaPageant.